EL VUELCO EN LA ACEPCIÓN DE GÉNERO O LA HETEROGLOSIA CONSTITUTIVA DEL LENGUAJE.

MANUEL GARCÍA (Universitat de València)

ABSTRACT: The generic question has happened to occupy an important space in the language teaching and it has done it on the base of a new meaning that considers genres to the multiplicity of communicative forms produced by the use. These forms traditionally had been relegated by their heterogeneous and changing character but, like it has put of relief the initiative of Voloshinov/Bajtín, are these characteristics those that allow to understand the first reality of the discursive interchange. The new meaning appears indissolubly tied to the development of the interaction postulates who settle down the diversity and the change like axes of the reflection on the language.

KEYWORDS: genre; language teaching; sociodiscursive interaction; heteroglossia.