A MODALIZAÇÃO NOS GÊNEROS TEXTUAIS ICÔNICO-VERBAIS

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ABSTRACT: Based mainly on social interactionism (ISD), this article aims to prove that (1) generic aspects can influence the choice of the modality/point of view marker by the producer; (2) modal values can be inferred by a statement; (3) the enonciative complexity is in relation with the choice of the modality; (4) the image can act differently depending on the textual genre it is included. Considering that the verbal and non-verbal resources interact and act differently, depending on the genre, we intend to prove the importance of the visual construction as a point of view marker in some textual genres. Besides the ISD, the analysis was developed with theoretical contribution from Campos & Xavier (1991); Charaudeau (1992); Le Querler (1996) e Campos (2004).

KEYWORDS: Textual genres; Socio-discoursive interaction; enonciative mechanisms, modality/modalization; point of view markers.