ABSTRACT: In view of the nominalization to be a highly productive process in the journalistic speech, the objective of this article is to show that the construction of this resource equally constitutes a strategy of envolvimento and/or to a distance with relation to the knowledge that to intend to construct. We will see that, when producing a enunciated with strategies of envolvimento and/or distance, the enunciator constructs a modal value, considering here the concept of ‘assertion’ (Culioli, 1990) and of ‘mediatif’ (Güentchéva 1994 and 1996). Our corpus of study in such a way considered nominalization in its grammarian-literal function how much in semantic-indicator function (Basílio, 1996). It is verified, thus, under the semantic-enunciative approach, that the nominalization favors and protects the enunciative source when the enunciator needs to assume or to distance of the information that is propagating.