This paper focuses on some theoretical and methodological aspects of my post PhD research *Entrepreneurial form of action and its textual configuration*. In this study it is proposed, based on the framework of socio-discursive interactionism, that an *entrepreneurial action* can be defined by the language that circulates through the oral and written texts (from different sources). It also tries to demonstrate that *entrepreneurship* is an important way of *social development* and it can be implemented in different social practices. As this study is situated in an interdisciplinary perspective conciliating linguistic, social semiotics and economic frameworks, the first part of this paper presents the main theoretical fields of our research. The second part describes the methodological strategies which were explored to evaluate *entrepreneurial action* in different contexts. The third part shows future developments of this research.