The studies hereby are inscribed within the realm of linguistics and proceed from a previous master’s thesis relative to textual genericity. The Linguistics of Text and Speech and, particularly, the Socio-Discursive Interactionism (SDI) constitute the theoretical frame upon which the project is weaved. The methodology used consists on an approach of qualitative research, based on the linguistic analysis of a literary memorialistic text (*Small memories*, by José Saramago) and its generic description. This research follows a didactical perspective: once the genre memories is linguistically described, we shall proceed to a stage of didactical transposition, starting on a workshop with a class of grade 10 students, which will culminate in the conception and experimentation of didactical materials.